





First Announcement

National Level AGRIPRENEURSHIP BOOTCAMP CUM IDEATHON EVENT BROCHURE



ORGANIZED BY

Centre for Advanced Agricultural Science and Technology (CAAST)

Directorate of Research

Navsari Agricultural University

Navsari-Gujarat (INDIA)

www.nau.in

https://nahep.nau.in/nahep_abci/

AGRIPRENEURSHIP BOOTCAMP CUM IDEATHON

05-09 September, 2022

ABOUT THE UNIVERSITY

The Navsari Agricultural University campus is located 3 km to the West of Navsari City. The Campus houses various graduate and postgraduate colleges in faculties of Agriculture/Forestry/ Animal Sciences/Horticulture and Agribusiness Management. NAU has made remarkable progress in Education, Research and Extension Education since its inception. Further, Navsari Agricultural University, Navsari bagged XIV position at national level and I position in Gujarat state in ICAR Ranking for top agricultural universities in India for the year 2018.

Navsari is a district place in Gujarat and easily approachable by road, rail and air from all major cities of India. It is 38 km away from Surat, a major industrial corridor connected by road and railways. The nearest airport is Surat which is 40 km to the North of Navsari. The 241 miles long Salt March taken up by Mahatma Gandhi in 1930 culminated at Dandi a coastal village 13 km to the West of Navsari where National Salt Satyagraha Memorial at Dandi located.

NAHEP-CAAST

Centre for Advanced Agricultural Science and Technology (CAAST) is a new initiative and student centric sub-component of World Bank sponsored National Agricultural Higher Education Project (NAHEP) implemented by the Education Division, Indian Council of Agricultural Research in India. The Navsari Agricultural University, Navsari, Gujarat was granted a CAAST project on "Establishment of Secondary Agriculture Unit for Skill development in Students and Farmers on competitive basis".

ABOUT AGRIPRENEURSHIP BOOTCAMP CUM IDEATHON

This agripreneurship bootcamp is a 05-day residential programme designed to equip participants with the skills, knowledge and experience needed for agripreneurship development. The content of this programme will be delivered by the experts of various national and international level institutes/organizations *viz.* IIMs, IITs, IRMA, MANAGE, ICRISAT, IFPRI, NABARD, EDII, NSDC, IVRI, IARI, CIAF, NAARM, NID etc.

Following are the thematic areas of this programme

- 1. Entrepreneurship opportunities in agriculture and allied sector
- 2. Agripreneurship talent building
- 3. Digital a<mark>gripreneurship</mark>
- 4. Social agripreneurship
- 5. Rural agripreneurship
- 6. Financing agripreneurship development
- 7. Entrepreneurial innovations in veterinary, forestry and food safety
- 8. Success stories of agripreneurs/FPOs/Start ups

OBJECTIVES OF THE BOOTCAMP CUM IDEATHON

The precise objectives of this bootcamp are

- To motivate participants to pursue independent, innovative and challenging career options through entrepreneurial motivation development exercises.
- To assess and inculcate entrepreneurial traits and capabilities to meet the challenges ahead.

- To foster entrepreneurial skills viz. leadership, creativity, problem solving, etc.
- To act as forum of the participants for networking for future entrepreneurial endeavors.
- To expose participants for potential opportunities in agriculture and allied sector.
- To provide a platform for formal and informal interaction with successful entrepreneurs and achievers.

DURATION

This is a 05 days (05-09 September, 2022) residential course which includes interactive lectures, hands-on training and demonstrations.

IDEATHON

During this bootcamp participants will be encouraged to come out with innovative and out of box solutions for the given problem statement. The participants will be presenting an efficient and sustainable solution through technology and managerial intervention for emerging challenges at local and/or national level. Winners will be felicitated with cash prize (1st prize: Rs. 7000/-, 2nd prize: 5000/ and 3rd prize: Rs. 3000/-) and citations with participation certificate. All screened applicants will get a certificate of participation.

ELIGIBILITY

Students, Faculties and Entrepreneurs from agriculture/forestry/veterinary/horticulture/agribusiness management/management/engineering etc disciplines of any agricultural university/national research institute/other university/institute/organization of India are eligible for this course. There are 75 seats available which will be distributed among the above-mentioned disciplines on first come first serve basis.

REGISTRATION FEES

This course is sponsored under the NAHEP-CAAST-NAU subproject and therefore subsidized registration fee will be applicable as mentioned below.

Category	Re <mark>gi</mark> str <mark>ati</mark> on fee (INR)
Student	Rs. 5,000/-
Faculty member/Entrepreneurs	Rs. 7,000/-
Registration fee is inclusive of course fee, charges for food, refreshments and	

Registration fee is inclusive of course fee, charges for food, refreshments and lodging during the event. Registration fee is non-refundable and non-transferrable.



HOW TO APPLY

Interested participants can register in this event by filling an online form through this URL: https://nahep.nau.in/nahep_abci/ or scanning QR code given in this brochure. The participants should be ready with the payment details such as online transaction number/ID/reference number etc while filling registration form.

FEE PAYMENT DETAILS:

Account name: Comptroller, Navsari Agricultural University

Account number: 10389373215

Band and address: State Bank of India, NAU campus, Navsari, Gujarat.

IFSC code: SBIN0003889 **MICR code:** 396002062

IMPORTANT DATES:

Last date for registration:	26/08/2022
Date for displaying eligibility list:	29/08/2022
Last date for confirming participation:	30/08/2022

ADDRESS FOR CORRESPONDANCE:

NAU-CAAST Secretariat

Directorate of Research

Navsari Agricultural University, NAVSARI (Gujarat)-396 450

E-mail: naucaast@gmail.com. Contact No.: 9099062296 & 9408083819

National Organizing Committee

PATRONS & CHAIRMEN

Dr. Z. P. Patel, Hon'ble Vice-Chancellor, Navsari Agricultural University, Navsari, Gujarat

Dr. R. C. Agrawal, DDG (Edu) & National Director-NAHEP, ICAR, New Delhi

CO-CHAIRPERSON

Dr. (Ms.) Anuradha Agrawal, National Coordinator (CAAST & Component 2), PIU, ICAR, New Delhi

Dr. Timur R. Ahlawat, Director of Research & Dean PGS, PI and Nodal officer, CAAST Sub project, NAU,

Navsari

ADVISORS

Dr. P. K. Shrivastava, Dean, CoF, NAU, Navsari

Dr. V. B. Kharadi, Principal, CVSc & AH, KU, NAU Campus, Navsari

Dr. Ruchira A. Shukla, Principal, AABMI, NAU, Navsari

Dr. Alka Singh, Dean, ACoH, NAU, Navsari

Dr. R. M. Naik, Dean & Principal, NMCA, NAU, Navsari

Local Organizing Committee

Organizing Secretaries

Dr. Rana Ranjeet Singh, Associate Professor & Head (LPM), Co-PI, CAAST- Sub project, NAU, Navsari

Dr. R. P. Gunaga, Associate Professor & Head (FPU), Co-PI, CAAST- Sub project, NAU, Navsari

Co-organizing Secretaries

Dr. M. S. Sankanur Assistant Professor (FBTI) & Co-PI, CAAST- Sub project, NAU, Navsari

Dr. Susheel Singh, Assistant Professor (FQTL) & Co-PI, CAAST- Sub project, NAU, Navsari

Dr. Jilen Mayani, Assistant Professor (PHT) & Co-PI, CAAST- Sub project, NAU, Navsari

Dr. Dileshwar Nayak, Assistant Professor (FRM) & Procurement Officer, CAAST Sub project - NAU, Navsari

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