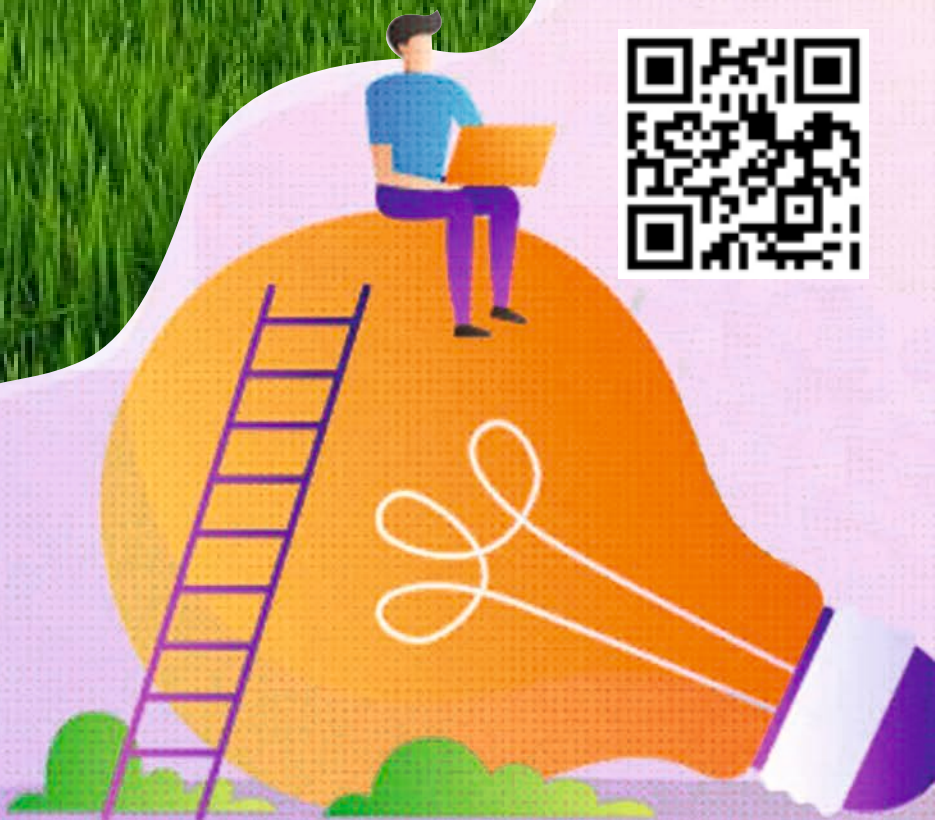




National Level AGRIPRENEURSHIP BOOTCAMP CUM IDEATHON EVENT BROCHURE

September
05-09, 2022



ORGANIZED BY

Centre for Advanced Agricultural Science and Technology (CAAST)
Directorate of Research
Navsari Agricultural University
Navsari-Gujarat (INDIA)
www.nau.in
<https://nahep.nau.in>

SPONSORED BY



AGRIPRENEURSHIP BOOTCAMP CUM IDEATHON

05-09 September, 2022

ABOUT THE UNIVERSITY

The Navsari Agricultural University, Navsari campus is located 3 km to the West of Navsari City. The Campus houses various graduate and postgraduate colleges in faculties of Agriculture/Forestry/Horticulture and Agribusiness Management. The NAU has made remarkable progress in Education, Research and Extension Education since its inception. Further, Navsari Agricultural University, Navsari bagged XIV position at national level and I position in Gujarat state in ICAR Ranking for top agricultural universities in India for the year 2018.

Navsari is a district place in Gujarat and easily approachable by road, rail and air from all major cities of India. It is 38 km away from Surat, a major industrial corridor connected by road and railways. The nearest airport is Surat which is 40 km to the North of Navsari. The 241 miles long Salt March taken up by Mahatma Gandhi in 1930 culminated at Dandi a coastal village 13 km to the West of Navsari where National Salt Satyagraha Memorial located at Dandi.

NAHEP-CAAST

Centre for Advanced Agricultural Science and Technology (CAAST) is a new initiative and student centric sub-component of World Bank sponsored National Agricultural Higher Education Project (NAHEP) implemented by the Education Division, Indian Council of Agricultural Research in India. The Navsari Agricultural University, Navsari, Gujarat was granted a CAAST project on "Establishment of Secondary Agriculture Unit for Skill development in Students and Farmers on competitive basis".

ABOUT AGRIPRENEURSHIP BOOTCAMP CUM IDEATHON

This agripreneurship bootcamp cum ideathon is Five days residential training programme designed to equip students, faculties and/or entrepreneurs/innovators with desired skills, knowledge and experience needed for agripreneurship development. This initiative of NAHEP-CAAST-NAU, Navsari in collaboration with Indian Veterinary Research Institute, Izatnagar, Uttar Pradesh; MANAGE, Hyderabad, Telangana (Knowledge partner) will act as a catalyst to enhance learning capabilities, innovativeness, employability and entrepreneurial drive in the agriculture and allied sector. The content of this training programme will be delivered by the experts of various national and international level institutes/organizations.

Following are the thematic areas of this programme

1. Entrepreneurship opportunities in agriculture and allied sector
2. Agripreneurship talent building
3. Digital agripreneurship
4. Social agripreneurship
5. Rural agripreneurship
6. Financing agripreneurship development
7. Entrepreneurial innovations in veterinary, forestry and food safety
8. Success stories of agripreneurs/FPOs/Start ups

OBJECTIVES OF THE BOOTCAMP CUM IDEATHON

The precise objectives of this bootcamp are

- To motivate participants to pursue independent, innovative and challenging career options through entrepreneurial motivation development exercises

- To assess and inculcate entrepreneurial traits and capabilities to meet the challenges ahead
- To foster entrepreneurial skills viz. leadership, creativity, problem solving, etc
- To act as forum of the participants for networking for future entrepreneurial endeavors
- To expose participants for potential opportunities in agriculture and allied sector
- To provide a platform for formal and informal interaction with successful entrepreneurs and achievers

DURATION

This is Five days (September 05-09, 2022) residential course which includes interactive lectures, hands-on training and demonstrations.

IDEATHON

During this bootcamp participants will be encouraged to come out with innovative and out of box solutions for the given problem statement. The screened participants will be presenting an efficient and sustainable solution through technology and managerial intervention for emerging challenges at local and/or national level. Winners will be felicitated with cash prize (1st prize: Rs. 7000/-, 2nd prize: 5000/- and 3rd prize: Rs. 3000/-) and citations with participation certificate. All screened applicants will get a certificate of participation. Participation in Ideathon is optional. All registered participants of bootcamp will be communicated necessary details about ideathon through email.

ELIGIBILITY

Students, Faculty member, Research scholars and Entrepreneurs from agriculture/ forestry/veterinary/horticulture/ agribusiness management/management/engineering etc disciplines of any agricultural university/ national research institute/other university/institute/organization of India are eligible for this course. There are 75 seats available which will be distributed among the above-mentioned disciplines on first come first serve basis.

REGISTRATION FEES

This event is sponsored under the NAHEP-CAAST-NAU sub-project and therefore subsidized registration fee will be applicable as mentioned below

Categories	Registration fee (INR)
Students	Rs. 5,000/-
Faculty members/Entrepreneurs/Research scholars	Rs. 7,000/-
Registration fee is inclusive of course fee, charges for food, refreshments and lodging during the event. Registration fee is non-refundable and non-transferrable.	



HOW TO APPLY

Interested participants can register in this event by filling an online form through this URL: https://nahep.nau.in/nahep_abci/ or scanning QR code given in this brochure. The participants should be ready with the payment details such as online transaction number/ID/reference number etc while filling registration form.

FEE PAYMENT DETAILS:

Account name: Comptroller, Navsari Agricultural University

Account number: 10389373215

Band and address: State Bank of India, NAU campus, Navsari, Gujarat.

IFSC code: SBIN0003889

MICR code: 396002062

IMPORTANT DATES:

Last date for registration:	30/08/2022
Last date for confirming participation:	On or before 01/09/2022

Our Distinguished Guests



Dr. Ashok Dalwai IAS
Chairman (DFI Committee) &
CEO (NRAA)
Department of Agriculture &
Farmers Welfare
Government of India, New Delhi



Shri Mukesh Puri IAS
Additional Chief Secretary
Department of Agriculture
Farmers Welfare & Cooperation
Government of Gujarat



Dr. Triveni Dutt
Director
Indian Veterinary Research
Institute, Bareilly
Uttar Pradesh



Dr. P. Chandra Shekara
Director General
MANAGE, Hyderabad
Telangana



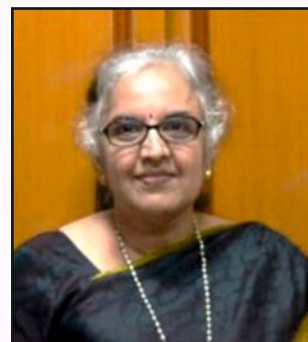
Dr. Vishesh Kumar Saxena
Assistant Director General
(Animal Production and
Breeding), ICAR, New Delhi



Dr. Anuradha Agrawal
National Coordinator
(CAAST and Compt-2) NAHEP
ICAR, New Delhi



Dr. Sukhpal Singh
Professor
Centre for Management
in Agriculture
IIM-Ahmedabad, Gujarat



Dr. Sudha Mysore
Chief Executive Officer
Agrinnovate India Limited
New Dehli

Our Learned Experts



Dr. Lipi Das
Principal Scientist
Agricultural Extension
Central Institute for Women
in Agriculture, Bhubaneswar
Orissa



Dr. Nisha Pandey
Professor & Chairperson (YSBC)
Vivekanand Education
Society Institute of Management
Mumbai, Maharashtra



Prof. Manjira Sinha
Assistant Professor
Centre for Educational
Technology
IIT-Kharagpur, West Bengal



Prof. Sakshi Aggarwal
Assistant Professor
Marketing Management
IIM-Amritsar, Punjab



Dr. Srinivas Kondapi
ICAR-NARM, Hyderabad
Telangana



Dr Mahesh Chander
Principal Scientist & Head
Division of Extension
Education IVRI, Izatnagar
Uttar Pradesh



Dr. Saravanan Raj
Director
Agricultural Extension
MANAGE, Hyderabad, Telangana



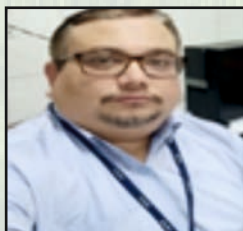
Dr. Sandeep Mann
Principal Scientist
ToT Division, ICAR-CIPHET
Ludhiana, Punjab



Prof. Rakesh Arrawatia
Managing Director and
CEO ISEED Foundation
IRMA, Anand, Gujarat



Prof. Manish Bhargava
Associate Professor & Nodal
Officer Continue Education
Outreach programme. NIFT
Gandhinagar, Gujarat



Dr. Babloo Kumar
Principal Scientist
BP Division, IVRI
Bareilly Uttar Pradesh



Dr. Shahaji Phand
Deputy Director
CEAAS, MANAGE
Hyderabad, Telangana



Prof. Satyendra Pandey
Assistant Professor
OB-HR (Strategic Management)
IRMA, Anand, Gujarat



Dr. Sanjiv Kumar
Scientist, Agribusiness
Management, ICAR-NARM
Hyderabad, Telangana



Mr. Yogesh S. Thorat
Chairman & Managing
Director, Maha Farmers
Producer Co. Ltd. (MAHAFPC)
Maharashtra



Dr. Ashutosh Srivastava
International Consultant
on Sandalwood & Teak
Bangalore, Karnataka



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Founder
Agrowave Agscience
Pvt. Ltd., Gurgaon
Haryana



Ms. Pooja Kaul
Founder
Organiko-Beautifying Life
New Delhi



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Co-founder and Director
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Technologies Pvt. Ltd)
Gurgaon, Haryana



Mr. Ravishankar G Shiroor
Co-founder
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Karnataka



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Vice President, Agri. Input
DeHaat (Green Agrevolution
Pvt. Ltd.), Mumbai
Maharashtra



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Agri Tourism Development
Corporation, Pune
Maharashtra



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Surat, Gujarat



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Science Licious (Delightful
Gourmet Pvt. Ltd.)
Bengaluru, Karnataka



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Greenbliss Agro, Hyderabad
Telangana



Mr. Suraj Verma
Founder & CEO
FARMEXA Agri. Services
Pvt. Ltd.
Barabanki, Uttar Pradesh



Ms. Sthita Prajna Moharana
ABI Manager
ABIF IIT Kharagpur
West Bengal



ADDRESS FOR CORRESPONDANCE:

NAU-CAAST Secretariat

Directorate of Research

Navsari Agricultural University, NAVSARI (Gujarat)-396 450

E-mail: naucaastevent@gmail.com Contact No.: 9099062296 & 9408083819

National Organizing Committee

PATRON



Dr. Z. P. Patel, Hon'ble Vice-Chancellor, Navsari Agricultural University, Navsari, Gujarat

CHAIRMEN

Dr. R. C. Agrawal, DDG (Edu.) & National Director-NAHEP, ICAR, New Delhi

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Dr. P. Chandra Shekara, Director General, MANAGE, Hyderabad, Telangana

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Dr. Amit Kumar, Senior Scientist (AGB & PI NAHEP-CAAST-IVRI), IVRI, Izatnagar, Uttar Pradesh

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Dr. R. P. Gunaga, Associate Professor & Head (FPU), Co-PI, CAAST- Sub project, NAU, Navsari

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Dr. M. S. Sankanur Assistant Professor (FBTI) & Co-PI, CAAST- Sub project, NAU, Navsari

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Dr. Dileshwar Nayak, Assistant Professor (NRM) & PO CAAST Sub project - NAU, Navsari

Dr. Chirag Desai, Assistant Professor & Co-PI, NAHEP-CAAST SWMRU, NAU, Navsari