

Agricultural Innovation & Entrepreneurship Conclave, 2023
December 04-08, 2023

Sr. No.	Date	Time	Details of the event/sessions
1.	04-12-2023	08.30-10.30 Hrs	Registration & Breakfast near Bakery school, NAU, Navsari
		10:30-12:30 Hrs	Inaugural session
		12:30-14:00 Hrs	Session break & Lunch
Day 1 Theme 1: Sowing the seeds of transformation: sustainability of the agriculture sector			
2.	04-12-2023	14:00-14:45 Hrs	Circular and bioeconomy concepts in the Indian agriculture sector Dr. Mahesh Chander , Principal Scientist, Division of Extension Education, IVRI, Izatnagar, Uttar Pradesh
3.		14:45-15:30 Hrs	Climate resilient animal agriculture: stainability through technological interventions Dr. A Samad , Former Dean & Director of Instructions, MAFSU, Maharashtra
4.		15:30-16:15 Hrs	Intellectual Property Rights, Innovation & Agriculture Dr. Srinivas Kondapi , Principal Scientist, ICAR-National Academy of Agricultural Research, Hyderabad, Telangana
5.		16:15-17:00 Hrs	The inspirational success story of Mission Mera Mobile Mera Marketing Via Marketmirchi.com Smt. Pragati Gokhale , Founder, Gandhinagar, Nagpur, Maharashtra.
Day 2 Theme 2: The Agripreneurship: ideas cultivated; perspectives shared			
6.	05-12-2023	10:00-10:45 Hrs	Agripreneurship ecosystem in India: Role of universities in fostering agripreneurship Mr. Ajay Suman Shukla , Executive Director, Ek Soch Foundation, Varanasi, Uttar Pradesh
7.		10:45-11:30 Hrs	Agritourism: Scope and Sustainability Dr. Sarath Sennimalai , Assistant Professor (ABM), NITTE School of Management, Bangalore, Karnataka
8.		11.30-11:45 Hrs	Tea break

Technical Schedule of AIEC-2023

9.		11:45-12:30 Hrs	Idea to entrepreneurship: The building blocks Prof. Satyendra Pandey , Assistant Professor, IRMA, Anand, Gujarat.
10.		12:30-13:15 Hrs	The inspirational success story of Adimantar Lifestyle Mr. Tarun Pant , Founder, Dehradun, Uttarakhand
		13:15-14:00 Hrs	Lunch Break
Day 2 Theme 3: Tilling the Mind: Unearthing Inspiring Stories of Agripreneurs/Agri startups/ SHGs			
11.	05-12-2023	14:00-14:45 Hrs	The inspirational success story of Kshitiz Women Self Help Group (SHG) Mrs. Pooja Sharma , Founder, Gurgaon, Haryana
12.		14:45-15:30 Hrs	The inspirational success story of Plantitude Essentials Pvt. Ltd. Dr. Mrinalini Manohar , Founder & CEO, New Delhi
13.		15:30 -15:45 Hrs	Tea break
14.			
15.		15:45 -16:30 Hrs	The inspirational success story of Satva Organic Shri. Devesh R Patel , Founder & Managing Farmer, Boriavi, Gujarat
16.		16:30 -17:15 Hrs	The inspirational success story of Shomaa Designs Ms. Soma Saha , Founder, Mumbai, Maharashtra
Day 3 ideaMill 2023			
17.	06-12-2023	10:00 -17:30 Hrs	ideaMill presentations
Day 4 Theme 4: Cultivating change: harnessing innovation in agriculture			
18.	07-12-2023	10:00-10:45 Hrs	Artificial intelligence in big data analytics for the Indian agriculture sector Dr. Tirthankar Dasgupta , Scientist, Decision and data science, TCS, IIT Kharagpur Research Park, West Bengal
19.		10:45-11:30 Hrs	The inspirational success story of Growit India Pvt Ltd Mr. Saurabh Agarwal , Director, Surat, Gujarat
20.		11:30-11:45 Hrs	Tea break

Technical Schedule of AIEC-2023

21.		11:45-12:30 Hrs	AgriIOT: problems, solutions, and challenges Dr. Manjira Sinha , Scientist, Decision and data science, TCS, IIT Kharagpur Research Park, West Bengal
22.		12:30-13:15 Hrs	Drones in Agriculture: An Indian Perspective Dr. M. G. Shinde , Professor, SWCE & Co-PI, CAAST-CSAWM, MPKV, Rahuri, Ahmednagar, Maharashtra
		13:15-14:00 Hrs	Lunch break
23.	07-12-2023	14:00-14:45 Hrs	Digital and social media marketing in the agriculture & and food sector Mr. Amit H Panchal , Founder and Consultant, Dogicobweb, Ahmedabad, Gujarat
24.		14:45-15:30 Hrs	E-commerce in the agri-food sector: Status, Scope, Advantages and Challenges Dr. Debabrata Sethi , Scientist-SS, Indian Institute of Water Management, Bhubaneshwar, Odisha
25.		15:30-16:15 Hrs	Robotics and Automation in Agriculture Dr. Alok Kanti Deb , Professor, Electrical Engineering, IIT-Kharagpur, West Bengal
26.		16:15-17:00 Hrs	Agriculture, Environment, and Health: The Interlink Dr. S. N. Sinha , Scientist-G & Head (Food Safety), ICMR- National Institute of Nutrition, Hyderabad, Telangana
Day 5 : Students & Farmers session			
27.	08-12-2023	09:30-10:15 Hrs	The inspirational success story of Nectar Fresh & Naman Mrs. Chayaa Nanjappa , Founder & Managing Partner of Brands, Mysore, Karnataka
28.		10.15-12.00 Hrs	Agri. Maze : Live Competitive Event for the students at Central Examination Hall
29.		12.00-12.30 Hrs	Tea break
30.		08:30-09:30 Hrs	Registration & Breakfast of farmers near Bakery school, NAU, Navsari
31.		09:30-12.00 Hrs	Farmers session at SSK, NAU, Navsari 1) Lecture on “Insect pest and disease management in Mango and sugarcane” by Dr. G. B. Kalariya , Training Associate (Plant Protection), T&V System,

Technical Schedule of AIEC-2023

			<p>ATIC, NAU, Navsari</p> <p>2) Lecture on “Prospects of Dairy farming” by Dr. R. S. Ghasura, Assistant Professor, Veterinary Extension, KU-AAU Campus, Anand</p> <p>3) Lecture on “Apiculture: A profitable agriculture enterprise” by Dr. Abhishek A. Mehta, Assistant Professor, CoF, NAU, Navsari</p> <p>4) Lecture on “Prospects and Benefits of Oyster Mushroom cultivation” by Dr. Harish Suthar, Assistant Professor, ACoH, NAU, Navsari</p> <p>5) Experience sharing of Progressive farmers</p>
32.		12:00-12:30 Hrs	Tea break
33.		15.30-17.00 Hrs	Plenary Session