



# Invitation For Online Sensitization Workshop on

## Opportunities for Innovation and Entrepreneurship in Agriculture

**Date :** July 13, 2021 **Venue:** NAU, Navsari (Online)

**Time :** 10.00 am to 12.30 pm

— :: Organized by :: —

University Student Startup Cell  
Navsari Agricultural University  
Navsari

in  
Association  
with

Centre for Advanced Agricultural  
Science & Technology (CAAST), NAHEP  
Navsari Agricultural University  
Navsari



### — :: President :: —

**Dr. Z.P. Patel**

Hon'ble Vice Chancellor  
Navsari Agricultural University, Navsari, Gujarat

Students,  
Agripreneurs and  
Aspirants willing to  
join entrepreneurial  
journey can  
participate.  
Certificate will be  
issued to all the  
registered  
participants.

### — :: Chairman :: —



**Dr. S. R. Chaudhary**

Director of Research & Dean PG Studies  
Navsari Agricultural University, Navsari

### — :: Distinguished Speakers :: —



**Mr. Vivek Shukla**  
Co-Founder  
Rise Hydroponics  
Ahmedabad



**Dr. Sagar S. Deshmukh**  
Faculty  
National Institute of  
Agricultural Extension Management  
Hyderabad



**Mr. Sai Krishna Popuri**  
Founder & CEO  
Health Sutra  
Hyderabad

### — :: Conveners :: —

**Dr. Ruchira A. Shukla**  
Principal (I/c.), AABMI & Chairman  
University Student Startup Cell  
NAU, Navsari

**Dr. T. R. Ahlawat**  
Associate Director of Research  
NAU & PI and Nodal Officer  
NAHEP-CAAST-NAU

### — :: Organizing Secretaries :: —

Dr. Swati Sharma, Assistant Professor & Member Secretary, University Student Startup Cell, NAU  
Dr. M.S. Sankanur, Assistant Professor & Co-PI, NAHEP CAAST-NAU  
Committee Members, University Student Startup Cell, NAU, Navsari

Kindly register at

<https://forms.gle/wnzMNp9eKJDxDaxZ9>

This link will remain open till 5:00 PM, 10/07/2021

For any query contact us on [caastnauforestry2021@gmail.com](mailto:caastnauforestry2021@gmail.com); 8079055286, 9408083819

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**On**  
**Opportunities for Innovation and Entrepreneurship in Agriculture**  
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**Programme Schedule**

Time	Topics	Speakers
<b>Opening Session</b>		
10:00 -10:05 hrs	Welcome Address and Brief about Online Sensitization Workshop	Dr. Ruchira Shukla, Principal, AABMI and Chairman, University Student Startup Cell, NAU, Navsari
10:05-10:15 hrs	Opening Remarks	Dr. S. R. Chaudhary, Director of Research and Dean PG Studies
10:15-10:30 hrs	Presidential Address	Dr. Z.P. Patel, Hon. Vice Chancellor, NAU, Navsari
<b>Speaker Session</b>		
10:30-11:15 hrs	Opportunities for Innovation and Entrepreneurship and Startup in Agriculture	Dr. Sagar S. Deshmukh, Faculty, National Institute of Agricultural Extension Management, Hyderabad
11:15-11:40 hrs	Opportunities, Strategies and Experience Sharing for Successful Agri-startup in Hydroponics	Mr. Vivek Shukla, Co-Founder, Rise Hydroponics, Ahmedabad
11:40-12:00 hrs	Opportunities, Strategies and Experience Sharing for Successful Agri-startup in Value addition of Millets	Mr. Sai Krishna Popuri, Founder & CEO, Health Sutra, Hyderabad
12:00-12:15 hrs	Question and Answers (Moderated by Dr. Swati Sharma, Member Secretary, University Student Startup Cell, NAU, Navsari )	
12:15-12:20 hrs	Workshop Report	Dr. M. S. Sankanur, Co-PI, NAHEP-CAAST-NAU, Navsari
12:20-12:30 hrs	Vote of Thanks	Dr. T. R. Ahlawat, Associate Director of Research, NAU & PI and Nodal Officer, NAHEP-CAAST-NAU, Navsari